

6 Shooter® Energy Shot Announces Nationwide Availability Through Durvet, Inc.

Newton, WI, September 27, 2011 – Omega Fields®, Inc. and E4 Beverages LLC are pleased to announce a nationwide distribution agreement for their 6 Shooter® — "All Kick – No Bull"—Energy Shot.

E4 Beverages LLC partnered with Omega Fields to market and distribute their product. Omega Fields selected Durvet, Inc. as their Master Distributor because of their national reputation in the animal healthcare market and their 16,000-customer base.

Designed for the niche equine and rural market, 6 Shooter® is tailored to be a healthier alternative to the traditional energy shot, a beverage that is enjoying ever increasing popularity. "All Kick - No Bull" is the product's tagline, referring to its "high energy, no crash – no lie" formulation. The recipe has been carefully crafted to minimize potentially unhealthy ingredients while adding those that may have a positive impact on the human body.



This great tasting, energy boosting beverage does not include any artificial colors or flavors, and is free of sugar, carbohydrates, and calories. Along with 150mg of caffeine for that pick-me-up feeling, each two ounce serving of 6 Shooter® also contains significant amounts of Vitamins D3, B6, and B12, along with extracts of maca root, panax ginseng and goji berry. The result of this formula is a great berry taste and several hours of crash-free energy boost to help get you through the day.

Great for outdoorsmen, farmers, ranchers, recreational farmers, rural homeowners, and country do-it-yourself types, 6 Shooter® can be found at traditional farm, farm & fleet, ranch & home, rural convenience, and pet products stores. It is available by the bottle or in 12-bottle cases.

"We are thrilled to expand the sales of 6 Shooter® Energy Shot to equine & human health stores nationally," said E4 Beverages founder James Gatz. "The product has been enthusiastically received by Durvet's retailers & distributors. It's very exciting to watch the growth of our energy shot."

Visit us at www.OmegaFields.com to find a dealer near you or to order 6 Shooter® today. To inquire about retail/distributor opportunities contact sales@OmegaFields.com.